



Case Study



Tulane University's Unique Telecommunication Challenges

PH: 1.888.203.7900
Infinite Conferencing, Inc.
www.infiniteconferencing.com

Background:

Tulane University was founded in 1834 in New Orleans and offers degrees in architecture, business, law, liberal arts, medicine, public health and tropical medicine, the sciences and engineering and social work. Tulane University employs thousands of people, and over 12,600 students attended the university in 2010.

The Problem:

The university's uptown New Orleans campus is housed on roughly 110 acres however, the university has other campuses in downtown New Orleans; Covington, LA; Belle Chasse, LA; Elmwood, LA; Biloxi MS; Madison, MS; and Houston. Tulane University offers international affiliate programs in Colombia, Chile, China, Taiwan and Switzerland.

Tulane University's unique architecture and sheer physical size make it a sprawling complex of both old and new infrastructure. This creates a real challenge to manage telecommunications between Tulane's various campuses, staff, students, parents, vendors, internal contractors, and international locations.

The Solution:

Tulane University recently partnered with Infinite Conferencing in order to create a more cost-effective and easily-accessible communications system with a single provider. Infinite Conferencing has successfully managed to bridge the gap between the needs of Tulane University staff, and their prior telephone and web conferencing capabilities.

Infinite's capacity to provide on-the-fly web conferencing between departments has made communication much more manageable. Staff meetings, orientation calls between hosts and parents, and board meetings can now be accomplished with ease. There is no need to make reservations, no software to download and no complicated training process.

With so many faculty members, support staff, student workers, and management personnel in need of an easy-to-use communication system, Infinite Conferencing was chosen from a large field to handle the challenge. Their reliable infrastructure and user-friendly platform were a natural fit for everyone on campus.

The Result:

Infinite's products were very easy to deploy and made user migration practically effortless. In addition, the return on investment was a boon to Tulane's bottom line, both in terms of cost savings and staff expenditures in time spent learning and using the systems.

Infinite Conferencing offered an economical alternative to other networks, with technology and services unmatched by any of the competition.

By partnering with Infinite Conferencing, Tulane University was able to successfully implement a hosted conferencing solution that met its needs: efficiency, cost-effectiveness and ease of deployment.